



# STERLING URGENT CARE

## Revolutionizing Healthcare

You walk into a doctors office feeling sick, only to find an impatient staff, an apathetic provider, and a system that rushes you out the door. A couple weeks later, you receive an outrageous bill on top of the copay and premiums you are already pay.

Sound familiar? **Not anymore.**

Sterling Urgent Care wanted to tackle the unimaginable; create a healthcare system that was not only affordable, but that actually cared for and treated patients like individuals. By focusing on reducing patient costs, providing more in-house services, and using a compassionate, empathetic, and professional approach, **Sterling strives to reinvent the healthcare system.**



Sterling Urgent Care clinics provide preventative and urgent care, as well as many occupational medical services. Sterling's main priority is affordable patient care. The staff at Sterling pride themselves on professionalism, integrity, and kindness to create an optimal experience for both employers and employees. Sterling cares for the patient from the time they walk in the door, until the patient's healthcare concern is met. In the case that a patient's needs surpass that which Sterling offers, our expert team will network with other exceptional providers and clinics to continue patient care.

**Sterling Medical believes a healthy workplace is a safe and productive workplace.** A workplace wellness program includes both the employer and employee working together to provide a work environment that is both receptive and supportive of employee well being and encourages employee responsibility. Studies have shown that companies that invest in the well being and preventative healthcare of their employees have lower healthcare costs overall, a lower degree of reportable injuries, and lower employee absenteeism.



**Healthier employees are more satisfied and productive.** They miss less work annually and have better longevity within the company; saving time and money. The traditional model of healthcare does not foster opportunities for employees to manage their own health. Instead of maintaining health, employees instead tackle sickness as it comes and not until it becomes severe. Traditional healthcare is inconvenient, impersonal, and expensive. It is not efficient for employers or employees to continue to practice in this costly, retroactive model. If people feel that they can afford healthcare, they are more likely to see the doctor for preventative medicine; tackling illnesses before they start, or at least at the beginning before they spread wild throughout your business.



## What Makes Sterling Stand Out Above the Rest?

Sterling Urgent Care clinics strive to make healthcare more affordable, personable, and attainable. All of the staff at Sterling Urgent Care strive to ensure that you and your family receive unmatched, superlative care. Empathetic care not only treats the current condition presented by a patient, but it also fosters a relationship between the patient and the provider that empowers long-lasting health.

### **How does Sterling reinvent the healthcare model?**



### **Kind and Caring Staff**

When it comes to their health, people want to feel compassion, empathy, kindness, and interest regarding their concerns. People also want honesty and transparency in costs and treatment plans. Sterling Urgent Care

thoroughly trains its staff to ensure that you receive personalized, exceptional care that is mindful of you personally, and your wallet.



## **Minimizing Time Constraints**

Have the freedom to see the doctor when you need them. Sterling Urgent Care is a walk-in clinic that offers convenient, extended hours that fit your busy schedule. You can schedule us when it's convenient for you, not vice versa. Sterling Urgent Care clinics strive for short wait times, addressing your concerns sooner. Our providers do not have limitations on the amount of time that they can spend in the room with you; allowing them to devote more time to your individual needs. In addition, our eVisit functions and website put healthcare in the palm of your hand.



## **Personalized Care**

Treating a patient requires more than a checklist of basic symptoms. Our providers will take the time to get to know who you are, all the health challenges that you face, and your healthcare goals. Together, the provider and patient will determine a plan for treatment and discuss any and all procedures in detail. Our patients should leave informed, empowered, and supported.



## **One Stop Shop**

Sterling Urgent Care clinics provide a wide range of services to meet your everyday needs. In addition to preventative and urgent care, Sterling focuses on occupational medicine. To ensure that the providers have everything they need to treat the conditions of their patients, Sterling Urgent Care clinics have x-ray technology, fully functioning labs, and pharmacies. Majority of patient treatment can be handled in house, reducing time and hassle.



## **Future Outlook**

Sterling currently has locations across Utah, Idaho, and Wyoming. Expansion is continuously on our mind, not only in physical locations, but also in the services which we provide. Sterling hopes to expand to incorporate a surgical unit to further meet the needs of our patients. With a progressive mindset, Sterling is always looking for ways to improve and challenge the traditional model of healthcare.



## **Cost Effective Mindset**

Affordability is at the forefront of Sterling's mission for both employers and employees. Sterling Urgent Care's model ensures less productivity loss due to illnesses and medical appointments; preventative care that drives down insurance claims, and discounted occupational medical services to meet the needs of employers. Sterling Urgent Care clinics can manage 96% of medical claims submitted to insurance companies; drastically reducing costs for employers and employees.

## **Want to Learn More?**

**[www.sterlingurgentcare.com](http://www.sterlingurgentcare.com)**

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